



百仕達控股有限公司

SINOLINK WORLDWIDE HOLDINGS LIMITED

[Immediate Release]

**Sinolink Teams up with Top Model Agency on Mainland
To Create a Novel Approach in Promoting Property Projects**

(9 June 2003 – Hong Kong) Sinolink Worldwide Holdings Limited (“Sinolink” or the “Group”, stock code: 1168) is pleased to announce that Shenzhen Mangrove West Coast Property Development Co., Ltd., a subsidiary company under the Group, has entered into a partnership agreement with New Silk Road Model Company Ltd. (“New Silk Road”) to exploit the excellent recruitment network of New Silk Road in creating a brand new approach in promoting the Group’s property projects.

With this partnership agreement, Sinolink hopes to tap into the extensive talent recruitment network of New Silk Road, a top model agency in Mainland China, to absorb more high-caliber university graduates and train them into all-round marketing professionals. Apart from having to be familiar with the profiles of Sinolink’s property projects, they will be groomed to be connoisseurs of lifestyle so that they will be able to provide clients with unique advice and market updates about household arrangements. This will work to strengthen the marketing and promotion of the Group’s property projects in the future.

Mr. Francis Tang, Chief Executive Officer & Executive Director of Sinolink, said, “Sinolink is very delighted to begin a strategic partnership relationship with New Silk Road in creating a novel and trendy approach to market our properties and service our clients. This will facilitate the healthy development of the Group’s property business in the future. In particular, it has laid a solid foundation for the upcoming marketing campaigns for The Oasis of Sinolink Garden Phase IV, Mangrove West Coast and Dameisha’s Huxin Island.”

New Silk Road’s General Manager Mr. Li Xiaobai added, “Sinolink is a Shenzhen-based high-end property developer which is always in search of excellence and innovation in terms of project planning and marketing. This partnership just comes to highlight its dedication to becoming a market leader. New Silk Road will do the best to help Sinolink to look for the marketing talents it requires and to turn a new page in the way mainland property projects are marketed.”

The signing ceremony was attended by guests including top mainland models “Miss World” Li Bing, Asia’s Queen of Beauty Wu Yingna, and Zhen Ni, who also starred in a friendly basketball match with the representatives from Sinolink.

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Sinolink Worldwide Holdings Limited

Sinolink (stock code: 1168) is a conglomerate enterprise with businesses spanning a number of provinces and cities in China, which can be divided into three groups: i) property development and investment; ii) liquefied petroleum gas and natural gas distribution, pipeline construction, transportation, storage, and wholesale and retail sales through Panva Gas (stock code: 8132); and iii) electricity generation and supply through EnerChina (stock code: 622). Company website: www.sinolinkhk.com

This press release is issued by PR Concepts Company Limited on behalf of Sinolink. For enquiry, please contact:

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