百仕達控股有限公司*

SINOLINK WORLDWIDE HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 1168)

APPOINTMENT OF DIRECTOR

The Board of Directors (the "Board") of Sinolink Worldwide Holdings Limited (the "Company") announces that with effect from 28th March, 2011, Mr. Xiang Ya Bo has been appointed as an executive director of the Company. The Board would like to welcome Mr. Xiang Ya Bo to the Board of the Company.

Mr. Xiang Ya Bo, aged 54, is an executive director of the Company. He is currently an executive director of Enerchina Holdings Limited, a company listed on The Stock Exchange of Hong Kong Limited and a director and the general manager of Sinolink Properties Limited, a subsidiary of the Company. He is a brother of Mr. Ou Yaping, the Chairman of the Board, executive director and substantial shareholder of the Company. He graduated with an engineering degree. Mr. Xiang has over 25 years of experience in the field of corporate management, investment management and technical administration on computer technologies and e-commerce. Save as disclosed above, Mr. Xiang has not held any directorship in other listed public companies in the past three years.

Pursuant to the service agreement entered into between Mr. Xiang and the Company on 28th March, 2011, Mr. Xiang was appointed for a term of three years from 28th March, 2011 and is entitled to an annual salary of RMB1,000,000 pursuant to such service agreement. He is subject to retirement and re-election provisions of Bye-laws and is entitled to year-end discretionary bonus. His emolument is determined by the Board based on the review and recommendation from the remuneration committee of the Company with reference to his duties and responsibilities within the Company, the Company's performance and the prevailing market situation.

* *for identification purposes only*

Save as disclosed above and as at the date of this announcement, Mr. Xiang does not have any relationships with any other directors, senior management or substantial or controlling shareholders of the Company. As at the date of this announcement, Mr. Xiang is interested in share options for subscribing 11,250,000 shares of the Company at a pre-determined exercise price. Save as disclosed above, at the date of this announcement, Mr. Xiang does not have any other interests in the securities of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, Mr. Xiang has confirmed that there are no other matters that need to be brought to the attention of the shareholders of the Company in connection with his appointment and there is no other information that should be disclosed pursuant to paragraph 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By Order of the Board
SINOLINK WORLDWIDE HOLDINGS LIMITED
Ou Yaping
Chairman

Hong Kong, 28th March, 2011

After the appointment of director and as at the date of this announcement, the Board comprises Mr. OU Yaping (Chairman), Mr. TANG Yui Man Francis (Chief Executive Officer), Mr. CHEN Wei and Mr. XIANG Ya Bo as Executive Directors and Mr. LAW Sze Lai and Mr. LI Ningjun as Non-executive Directors and Mr. TIAN Jin, Dr. XIANG Bing and Mr. XIN Luo Lin as Independent non-executive Directors.